

PRESS RELEASES



Healthcare Leaders Convene in Lake Nona for Inaugural Thought Leadership Forum on Health Innovation

Orlando, Fla. (October 23, 2012) – Today in the fast-growing Lake Nona community in Orlando, a group of the nation’s foremost CEOs, academics, and healthcare leaders will gather to generate and exchange ideas that accelerate the impact of health innovation.

The 2012 Lake Nona Impact Forum, taking place October 23 - 25, will explore the roles that technology, innovation, collaboration, imagination, wellness, and prevention play in health and healthcare by uniting business executives and key innovators from medicine, academia, technology, and government for three days of symposia and informal conversations.

“Lake Nona will provide a wonderful setting for compelling discussions focused on making the 21st century a better century for health, sustainability, education, and growth,” said Dr. Thaddeus Seymour Jr., president of the Lake Nona Institute and host of the 2012 Impact Forum. “Lake Nona is very much about moving and driving meaningful innovation and advancements here, and what we learn and apply at Lake Nona will be exported to other parts of the world.”

Former U.S. Senate Majority Leader Bill Frist, Johnson & Johnson CEO Alex Gorsky, Former Apple CEO John Sculley, GE Healthymagination CEO Sue Siegel, Cisco President of Globalisation and Smart+Connected Communities Anil Menon, Florida Blue CEO Patrick Geraghty, and PepsiCo Chief Scientific Officer Mehmood Khan, M.D. are among 20 leaders and influencers who will present their insights and solutions for improving our nation’s health.

The three-day conference will deliver a series of presentations and conversations held in the heart of Lake Nona’s emerging health and life science cluster. Lake Nona Impact Forum conference venues include the University of Central Florida Health Sciences Campus, the Sanford-Burnham Medical Research Institute at Lake Nona, and the University of Florida Research & Academic Center. These institutions, along with the newly opened Nemours Children’s Hospital and Orlando VA Medical Center (opening next year), represent an economic bright spot in the state, with \$2 billion invested in facilities and infrastructure over the last six years alone. The 7,000-acre master planned community of Lake Nona is being developed by Tavistock Group, a private investment organization.

The 2012 Lake Nona Impact Forum is presented by the Lake Nona Institute and GE, along with sponsors: Johnson & Johnson’s Wellness & Prevention, Inc., Florida Blue, Cisco, UCF, Tupperware, the Edyth Bush Charitable Foundation, and the Tavistock Foundation.

Inspired by the influential Aspen Institute, TED Conferences, and the Clinton Global Initiative platforms, the Lake Nona Impact Forum was founded and organized by the Lake Nona Institute, a non-profit, community-focused organization committed to creating sustainable, healthy communities and advancing quality of life by exploring the intersections of wellness, sustainable living, and education.

To learn more about Lake Nona and the Lake Nona Institute, visit www.LearnLakeNona.com and www.LakeNonainstitute.org.

###

Media Contacts:

Jessi Blakley, APR, Consensus PR, 407.432.3673, jessi@onmessage.com

Krista Zilizi, Tavistock Group, 407.909.7232, kzilizi@tavistock.com

ABOUT LAKE NONA INSTITUTE

The Lake Nona Institute is a nonprofit community-focused organization that incubates, activates and measures the impact of innovative technologies and programs that can become global models for building healthy, sustainable and inspired communities. The Institute focuses on programs based on its three pillars: Health & Wellness, Education and Sustainability. At its core, the Lake Nona Institute believes that individuals in the social context of a community can and do have a profound impact on wellness, education and sustainability. For more information, visit www.lakenonainstitute.org

ABOUT LAKE NONA

Lake Nona is a 7,000-acre master planned community within the city limits of Orlando that will be home to world-class education, medical and recreational facilities, a medical city, diverse workspaces, retail centers, entertainment choices and residential options for all types of people seeking the best the city has to offer with all the conveniences of living within a dynamic, vibrant community. Lake Nona is being developed by Lake Nona Property Holdings, owned by Tavistock Group, a private investment company with a broad portfolio of assets around the world. For more information on Lake Nona, visit www.learnlakenona.com.

ABOUT TAVISTOCK GROUP

Tavistock Group is an international private investment organization founded by Joe Lewis. With investments in more than 200 companies across 15 countries, Tavistock Group's investment portfolio includes: life sciences, sports teams and sporting events, manufacturing and distribution, oil, gas and energy, financial services, restaurants, commercial properties, private luxury residential properties, resort properties and master-planned real estate developments. For more information, visit www.tavistock.com.